



Marketing Co-Op Program Application

Who is the Cedar City Arts Council?

The Cedar City Arts Council's mission is to support local artists in folk, literary, visual, and performing arts in Cedar City and the surrounding area. By speaking with a collective voice, we seek to have a greater impact on the development of the arts in our community.

What is the Marketing Co-Op Program?

The CCAC negotiated a weekly ½ page full color ad in the Spectrum's Friday entertainment supplement, Where It's @, for the members of the arts council. Members participate by submitting their high resolution image and 75 words of text, for 1/3rd of the ad space.

Why should I participate?

This ½ page color ad allows small arts organizations to spread their marketing dollar further. For the cost of one ad in Where it's @ you could buy into this program and get three weekly ads for the same price. Based on these costs you would save \$60 per ad if you use this program.

What does it cost?

\$35 per run. You may choose to run the ad more than once.

Do I have to be a member to participate?

Yes, this is a special offer we have for our members, however joining is easy! Just check the box on the application to join and pay the yearly membership fee of \$25 per individual, and \$50 per organization.

Where do I get an Application?

Applications can be downloaded from our website www.CedarCityArtsCouncil.org, you may e-mail us at Admin@CedarCityArtsCouncil.org, or call Marlo at 435-867-8501 to request an application be mailed to you.

How do I take advantage of this offer?

Simply complete the attached application including membership status, make sure to select dates you are most interested in and submit the information to one of our board members, mail it to our P.O. Box 2655 Cedar City UT 84721 or e-mail it to Admin@CedarCityArtsCouncil.org.

Cedar City Arts Council Officers 2009-2010

President: Ray Inkel
president@cedarcityartscouncil.org

Past President: Todd Prince
prince@cedarcityartscouncil.org

Secretary: open
secretary@cedarcityartscouncil.org

Treasurer: Bob Gordon
treasurer@cedarcityartscouncil.org

Marketing Co-op Manager: Marlo Ihler
admin@cedarcityartscouncil.org

Cedar City Arts Council Board 2009-2010

Mary Anne Anderson, Bill Byrnes, Sara Penny, Tim Cretsinger, Jason Clark, Michael Harvey, Ree Zaphiropoulos, Aaron Bradley



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Organization

Name _____
Address _____ City _____ State _____ Zip _____
Phone _____ E-mail _____
Website _____

Contact

Name _____
Address _____ City _____ State _____ Zip _____
Phone _____ E-mail _____
Website _____

Are you a member of CCAC? Yes No Please sign me up!

What date(s) is your event, performance, activity? _____

What date(s) do you want your ad to run?

_____ _____ _____
_____ _____ _____
_____ _____ _____

All information for your ad is due 10 days before your ad run date.

All ads run in the Spectrum's Where it's @ Friday entertainment supplement with a circulation of 60,000. Images must be 200dpi or higher to receive good printing in the paper. Please send images to: Admin@CedarCityArtsCouncil.org

Text (no more than 75 words) make sure to include date of activity, how to contact organization, website, brief description of activity, time, and costs


You will be contacted two weeks before your ad date to confirm information and to get images. By participating in the Marketing Co-op Program, you are not guaranteed the specific date you request, however we will make as much effort as possible to accommodate your request. Your ad timeframe may be denied or modified due to space issues. In the case of denial or modification, you will be contacted, and a refund of monies paid will be arranged. Please retain a copy of this application for your records.

www.CedarCityArtsCouncil.org
Questions? Contact Marlo Ihler, Marketing Co-op Manager, at
Admin@CedarCityArtsCouncil.org or 435-867-8501



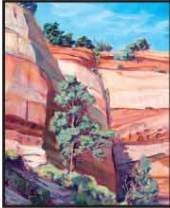
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Example: August 28, 2009 Ad




Take Part in the Arts

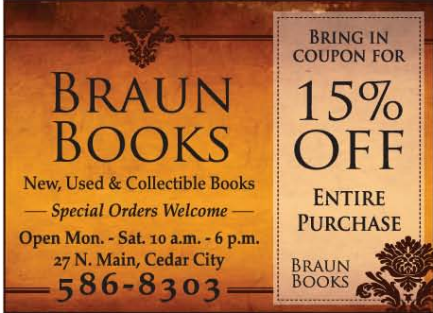
CEDAR CITY
Arts Festival



Arts Festival TODAY
 August 28-29, 2009 * 11am to 7pm
 200 West & Center Street Randall Jones Theatre Lawn
 The Arts Festival is held in beautiful downtown Cedar City, Utah adjacent to the Randall Jones Theatre. This event hosts over 40 booths from fine art to fine crafts in multiple categories such as ceramics, glass, fiber, jewelry, painting, and more. Main Stage featuring local entertainment, free kids art activities and food vendors make for one stop family fun.



Literary Group Meets Sept 2nd
 If you aren't joining us at the Cedar City Arts Council Literary Group, you aren't enjoying life as much as you could be! Our next meeting is September 2nd, 7:00pm at the Cedar C Library. The book under discussion is "Warriors Don't Cry" by Beals (Book is available at Braun Books at a discount). This lively group of opinionated people meets every other month to discuss, alternatively, fiction and non-fiction. If you're looking for a stimulating discussion, we provide it. For more information visit the Cedar City Arts Council website or check back here next month!





EVENTS CALENDAR

Braithwaite Fine Arts Gallery- SUU: The Southern Utah Art Invitational Show and Sale - 11am-7pm

Iron Mission Museum:
 Lydia Brescia - 9am-5pm -
 435-586-9290

Life is Art

www.CedarCityArtsCouncil.org

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